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Life's a Jungle Privacy Policy

February 2017

Life's a Jungle ("LAJ", "we" or "us") respects your privacy and is dedicated to protecting the privacy of those persons using ("user(s)" or "you") Life's a Jungle's free mobile game app, or Life's a Jungle's free online game website; lifesajungle.com or ("services"). This Privacy Policy helps you to understand what personal information/data and non-personal information we collect, and how we use it.

This Privacy Policy applies to your use of the services and you should read this document before using the services. This privacy policy is incorporated into and subject to Life's a Jungle's services. If you do not agree to the terms of this privacy policy, please do not use the services. By using our free app or website, you consent to the terms of our privacy policy.

If you are under the age of 14, please do not attempt to access or use our services or send any information about yourself to us. If you are a minor in your country of residence, please seek parental consent before using the services. If you believe that we might have any information from or about a child under the age of 14, please contact us. See Contact Information below.

Processing Personal Information

Life's a Jungle will only collect such personal information that is relevant for the purposes described in this privacy policy. We may also collect non-personal information, meaning it can't be used to specifically identify anyone. Life's a Jungle's Google Analytics does collect and use both types of information for us to better understand who, where and how long our users use the services.

Life's a Jungle does not forward any user information to third parties (including people, companies or services), the content of third-party websites, the usage of the information provided by user to such third parties, or any other products or services. We will not disclose your stored personal information to third parties for direct marketing, market research, polls or public registers without your consent.

We may use external technical service providers to provide solutions or services for processing stored information and access the stored information by using a technical interface to the extent that it is reasonably necessary to perform, improve or maintain our services. We may share non-personal information (such as anonymous user usage data, referring / exit pages and URLs, platform types, asset views, number of clicks, etc.) with interested third-parties to assist them in understanding the usage patterns for certain content, services, promotions, and/or functionality of the services. We may use third party service providers, such as e-mail service providers, information analyzers and business intelligence providers. We reserve the right to share this information as necessary for the aforementioned service providers to provide their services to Life's a Jungle.

Information We may Collect and Sources of Information

Life's a Jungle's primary goals in collecting and using information are to provide and improve the service. We collect information you give to us, such as your email if you email us with comments or questions. And, we collect technically gathered information from Google Analytics when you use our services. Any information we collect from you is used to improve your experience, and improve Life's a Jungle's game app and website.

Protection of Information

We make good faith efforts to store the information collected on the services in a secure operating environment that is not available to the public. We cannot guarantee the absolute security of that information during its transmission or its storage on our systems.

Cookies and Tracking Technologies

A cookie is a string of information or a small text file that a website stores on a visitor's device, and that the visitor's browser or operating system provides to "remember" things about your visit.

Life's a Jungle may use cookies to help it identify and track visitors, their usage of the services, and their access preferences, improving quality, tailoring recommendations, and developing the services. The cookies will not enable LAJ to access and review information stored on a user's computer or mobile device. In addition to cookies, LAJ may use other existing or later developed tracking technologies.

Life's a Jungle may work with third parties and Google Analytics who use cookies and other tracking technologies to track the effectiveness of our services. They are used for analyzing, view counts, and are not linked to your personal information.

Users who do not wish to have cookies placed on their computers should set their devices to refuse cookies or tracking before using the services, with the drawback that certain features of such service may not function properly.

Changes to the Privacy Policy

Life's a Jungle may change this privacy policy from time to time, and at Life's a Jungle's sole discretion. All changes hereto will be made available on lifesajungle.com website, which is why Life's a Jungle encourages users to frequently check this page for any changes to this privacy policy.

Contact Information

The user may at any time contact Life's a Jungle at this address.

Email: help@lifesajungle.com

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